



## Quick-Start Checklist

### Step 1: Share the Press Release

- Upload to your website or send to trade publications

### Step 2: Post on Social Media

- Pick one of the example posts provided
- Add a product image or video
- Include your custom link

### Step 3: Add to your Newsletter

- Add a product image or video and introduce the product in your next customer email

### Step 4: Use in Sales

- Show the product video in customer meetings
- Add images to presentations or proposals